



Kimberly Jonell Francisco T. Lim

GRAPHIC DESIGN • WEB DESIGN • UI/UX • BRANDING • CONCEPT ADS

Creative and self-motivated graphic designer with an experience in print design, ads design, web design and advance knowledge in e-commerce design. Exceptional collaborative and interpersonal skills, dynamic and a team player with well-developed written and verbal communication abilities, performing in a fast-paced environment.

➤ Academics

INFORMATICS COMPUTER INSTITUTE

ADV DIPLOMA IN COMPUTER STUDIES

MAJOR IN MULTIMEDIA ARTS

2006 TO 2008

➤ Bio

BIRTHDAY: APRIL 2, 1984

CIVIL STATUS: SINGLE

NATIONALITY: FILIPINO

LANGUAGE: TAGALOG, ENGLISH

➤ Skills

PHOTOSHOP ■■■■■■■■■■

ILLUSTRATOR ■■■■■■■■■■

VIDEO ■■■■■■■■■■

INDESIGN ■■■■■■■■■■

➤ Contacts

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LOCATION:

B4 L17 SOCORRO ST. FINACIA HOMES,
SAN ANTONIO VALLEY 1, SUCAT,
PARANAQUE CITY

➤ Experience

ART DIRECTOR (JUL 2023- PRESENT)

UNDERGROUND PH

As an Art Director, I manage a team of five designers, guiding them to create and implement innovative visual concepts that meet client objectives. I oversee the entire design process to ensure that projects are completed with consistent, high-quality results.

SENIOR UI/UX DESIGNER (JAN 2020- JAN 2023)

THE COLLECT GROUP - PARANAQUE

Create the user interface for inhouse app, website, or other interactive media. Their work includes collaborating with product manager to gather requirements from users before designing ideas that can be communicated using storyboards.

GRAPHIC DESIGN MANAGER (SEPT 2017 - JAN 2020)

AADISTRIBUTION PH - PARANAQUE/BGC TAGUIG

Direct the production and conceptualize layout of artwork and platemaking, facilitating communication and collaboration across departments to ensure client specifications are met.

WEB DESIGNER (AUG 2016 - MAY 2017)

ENGGSOL PTE LTD - MUNTINLUPA

Designing new theme web design concepts for Singapore Clients.

MULTIMEDIA DESIGNER (SEPT 2013 - MARCH 2016)

SUMMIT MEDIA PUBLISHING CO - MANDALUYONG

Developing and using skills and expertise in appropriate design packages such as mock-up ads and actual ads for PEP.PH and SPIN.PH

WEB DESIGNER (FEB 2012 - JUN 2013)

CIRCUS CO LTD - MAKATI

Develop new Web Design Concept as identified by supervisor and management through packaged and customized applications.

FREELANCE WEB/GRAPHIC DESIGNER (SEPT 2011 - DEC 2011)

701 SEARCH, AYOSDITO.PH - MAKATI

Freelancing and maintaining in-house website and an Animator Ad concepts for Ayosdito.ph

ARTWORK SPECIALIST / GAME MASTER (MAY 2010 - SEPT 2011)

GAMESOFT TECH INC. - PASIG

As a art specialist I approve all kinds of artwork of digital or print and as a game master an organizer, officiant for regarding rules, arbitrator, and moderator for a multiplayer role-playing game.

SPEC ADS SPECIALIST (APR 2008 - MAY 2009)

ASEC ASIA INC. - MUNTINLUPA

We analyze, plan and create visual solutions design then accomplish this through applying specialized techniques for a yellow page design concept.

GRAPHIC DESIGNER (JAN 2008 - APRIL 2008)

INK PLAZA - MAKATI

Create and conceptualize artwork, ads for printing such as tarpauline and posters.