



Profile

Creative Graphic & Layout Designer with expertise in crafting engaging designs for print and digital media. Skilled in layout creation, branding, and visual assets, with a focus on meeting deadlines and enhancing user experience. Proficient in industry-standard design tools and collaborative team environments.

Contact

- +63 917 809 5447
- behance.net/bernadineanne
- bernadineanne08@gmail.com
- Quezon City, Philippines

Education

2012 - 2016

Bachelor of Fine Arts
major in Advertising Arts
Far Eastern University, Manila

Skills

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere

Bernadine Nañawa

Graphic & Layout Designer

Work Experience

Template Designer — Heng Ying Global Technology Co.

March 2024 - Present

Designs templates and creates listing and A+ images, including feature and benefit visuals, as well as product detail pages for Amazon and other eCommerce platforms.

Layout Designer — Publiko News Publishing

September 2023 - Present

Oversees the branding and visual design of the newspaper, arranging text and images to create an appealing layout for readers. Ensures that all layouts are completed and finalized on time to meet production deadlines.

Layout Designer — People's Bulletin

August 2019 - Present

Manages the overall visual design of the newspaper, arranging text and images to create an engaging layout for readers, while ensuring all layouts are finalized on time to meet production deadlines.

Freelance Graphic Designer

September 2018 - Present

Working across both print and digital projects, I adapt to the specific needs of each client, ensuring I fully understand and interpret their briefs. I consistently deliver high-quality design work on time and within the specified deadlines.

Visual Designer — Storm Media Ltd.

June 2020 - January 2025

Created and deployed templates for product images, infographics, dimensional graphics, feature and benefit visuals, and product detail pages, ensuring consistency across key eCommerce channels.

Graphic Designer — Narrow Magazine

January 2019 - March 2020

Managed the magazine's visual design, arranging text and images to create an appealing layout for readers, and designed print advertisements for various brands.

Creative & Publishing Associate — Gold's & UFC Gym Philippines

September 2016 - September 2018

Oversaw the visual design for SHAPE and Muscle & Fitness magazines, ensuring timely layout completion. Created branding, publicity materials, social media graphics, and collateral, while collaborating with the marketing team on events, photoshoots, and openings.