

EXPERIENCE

Content Creator

Biba Salons

Croydon, Aus
Jan 2025 - Current

Crafting compelling scripts that align with the company's vision, voice and goals / development of strategies to maximize engagement / direction and recording of video footage to bring creative vision to life / editing and refinement of videos using clean effects and branding elements.

Youtuber

Multi-platform

Cyberspace
May 2007 - Current

Conceptualisation + production of electronic music videos in a teaching format / Planning, strategy + execution of videos / Social media analytics, presence + accounts management / Research + implementation of emerging trends to stay competitive + innovative.

Drafting Manager

SKS Technologies

West Melbourne, Aus
Jan 24 - July 24

Led a team to develop user-focused 3D BIM models + drawings, enhancing workflows + communication / Collaborated with teams to ensure clear, actionable content + refined designs, improving efficiency in presentations + construction documentation.

Elec Draftsperson

Ion Electrical

Port Melbourne
Oct 22 - July 23

Developed Revit-based 3D designs for clear electrical layouts, trained team members on user-focused content creation, / collaborated across departments to produce cohesive / user-friendly visuals, ensuring intuitive designs that met stakeholder needs effectively.

Group IT Support

Plus Architecture

Melbourne CBD, Aus
June 2022 - July 2022

Created technical content + visual assets to enhance IT system usability / Implemented design solutions that streamlined workflows, minimized technical disruptions, + boosted team productivity.

Architectural Drafter

Prebuilt

Kilsyth, Aus
Aug 21 - Apr 22 / Oct 15 - Dec 18

Developed architectural + structural documentation with user-focused principles, ensuring intuitive layouts + clarity / Produced high-profile project content, including train stations, emphasising seamless user interaction with technical design documents.

EDUCATION

Foundations of UX Design - Google

Coursera (Certificate)

Cyberspace
2023

Bachelor of Architectural Design

Deakin University

Geelong Waterfront Campus / Cyberspace
2015

Advanced Diploma of Building Design

Box Hill TAFE

Box Hill
2013

SKILLS

Figma
Figjam
Framer
Webflow

Notion
Craft Docs
Monday
ChatGPT

Photoshop
Illustrator
Lightroom
Procreate

Ableton Live
FL Studio
Melodyne
Izotope Suite
Davinci Resolve
Raycast

HTML
CSS
Javascript

Whimsical
Miro / Milanote