

# ERICK ANTHONY LUZADA

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## CONTACT

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0905-426-9002  
eadluzada@gmail.com

## PROFILE

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Dynamic and results-oriented professional with extensive experience at DEMAND SCIENCE TEAM INC., excelling in marketing and relationship building. Spearheaded innovative campaign management systems, enhancing lead integration by 30%. Renowned for exceptional project management and communication skills, adept at navigating complex partner ecosystems and driving operational excellence.

## SKILLS

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Marketing  
Data Research  
Project Management  
Technical Support  
Communication  
Problem-solving  
Operations Management  
Communication

## EDUCATION

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Genetic Computer Institute  
**2005-2007**  
International Computer  
Studies

University of the Philippines,  
Davao  
**2002-2004**  
Social Studies

## EXPERIENCE

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Partner Systems Leader, Demand Science Team Inc.

### **2020-2024**

Responsible for system-related issues raised by third party sources, creation and execution of internal campaign management systems, ensuring leads from third party sources are accepted by the systems accordingly, campaign management, and lead management.

Partner Management Team Leader Demand Science Team Inc.

### **2018-2019**

Led the management of third-party sources including campaign management, lead management, and CRM management.

Lead Fulfillment & Partner Coordinator, Demand Science Team Inc.

### **2016-2018**

Handled the management of third-party leads, coordination of campaign requirements, and third party-related issues.

Call File Development, Demand Science Team Inc.

### **2016**

Handled the creation and cleaning up data to create a file for an internal telemarketing team.

Data Researcher, Demand Science Team Inc.

### **2015-2016**

Responsible for identifying new business prospects from online sources such as search engines, LinkedIn, business websites, and more.

Virtual Assistant, Flatworld Solutions, Davao

**2013-2015**

Provided administrative tasks including answering emails, scheduling meetings, and making travel arrangements for a client. Handled customer contact for a startup online cloud company including management of social media accounts.

Technical Support Representative, Sutherland Global, Davao

**2011-2012**

Managed, maintained, and repaired IT systems. Responsibilities included diagnosing and repairing faults, resolving network issues, and installing and configuring hardware and software.

Technical Support Representative, Sykes Asia, Cebu

**2008-2011**

Managed, maintained, and repaired IT systems. Responsibilities included diagnosing and repairing faults, resolving network issues, and installing and configuring hardware and software. Responded to client concerns for a Sykes Asia account by providing customer care services in the areas of product inquiry.