

Savira Sarah Tifani

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EDUCATION

UNIVERSITAS NEGERI SURABAYA

Bachelor of Education

Major in Economics Education; Accounting Education

Cumulative GPA: 3.52/4.0

Relevant Coursework: Basic Financial Accounting

Surabaya, East Java

Aug 2018 - July 2022

WORK EXPERIENCE

YPM 5 Sukodono Vocational High School

Teacher

Sidoarjo, East Java

August 2023 – May 2024

- Responsible for delivering instructional content and teaching four key subjects: Computer Accounting, Accounting Practice, Entrepreneurship, and Social Science, across various academic levels.
- Created engaging lesson plans and tailored instructional strategies to support diverse learning needs.

Freelance

Student Tutor

Sidoarjo, East Java

May 2022 – May 2023

- Provided targeted, one-on-one tutoring to elementary students across all subjects and to junior high students in Mathematics, Biology, and Physics, resulting in an average grade improvement of 25%.
- Maintained proactive communication with students and parents to monitor progress, address concerns, and ensure continuous development.

YAYASAN SEKOLAH EKSPOR (Studi Independen Program Kampus Merdeka)

Student Internship

Remote

Aug 2021 – Jan 2022

- Attend the lecture on Zoom and discuss potential products which possibly export
- Collaboration with local residents for making products and re-designed packaging Taro Chips “GIOK”.

AWESOME LANGUAGE STABILITY

Digital Marketing Officer

Remote

Aug 2021 – Nov 2021

- Collaborated with the team to develop and implement SEO-focused strategies to improve brand visibility and reach.
- Designed and executed engaging content strategies, boosting Instagram engagement by 30% within two months.
- Actively managed social media interactions, responding to direct messages and inquiries to provide product information and enhance customer engagement.
- Monitored and analyzed key social media metrics on Instagram, using data-driven insights to optimize content and engagement strategies.

VOLUNTEERING

CAMPAIGN VOLUNTEER

Aug 2021

- Cyberpsychology
- Larasse
- Youthnation
- Asademy

ADDITIONAL

Technical Skills: Excel, Content Marketing, MYOB, Accurate, Bookkeeping, Financial Reporting

Languages: Native in Bahasa Indonesia, Conversational Proficiency in English

Certifications & Training: ELPT 523 (Pusat Bahasa UNAIR), *Certified Accurate Professional* (CPS Software) – 2024, Data Analitik (Google) – 2023, EFSET Proficiency C1 (EF) – 2023, *Basic Financial Accounting* (IAI) - 2022, *Intro to Digital Marketing Mini Course* (RevoU) - 2021