



CHARLES SOLANO

GRAPHIC DESIGNER | SOCIAL MEDIA MANAGER

About Me

Hello! I'm Charles, currently based near the beautiful island of Boracay, Philippines. I am a self-taught graphic designer with four years of experience across various industries, including food and beverages, health and fitness, performing arts, and publications.

Throughout my career, I have crafted visually compelling posters for theatre productions and dance events. Additionally, I have created diverse marketing collaterals for local and international clients, ensuring each piece aligns with the brand's identity and message.

My expertise extends to newspaper and e-book layout design, where I excel at creating visually appealing and reader-friendly layouts. Whether working on a traditional print publication or a digital e-book, I focus on typography, imagery, and overall design cohesion to enhance the reader's experience.

Experiences

Freelance Graphic Designer

I engage in ad hoc and short-term commitments from projects I closed on online job platforms such as Upwork, OLJ.ph, Facebook, and other online outlets.

Boracay Sun News | Newspaper Layout Designer

September 2023

In my role as a layout designer, I collaborate closely and directly with the Founder, Editor-in-Chief, and Marketing Director of the company. I am responsible for plotting and designing the overall visual composition of the monthly newspaper. Additionally, I have crafted advertisement posters for some of our advertisers.

Functional Training Institute | Graphic Designer

February 2021- August 2023

As their graphic designer, I collaborate closely with the CEO and other individuals in the administrative department. I am responsible for creating the majority of our marketing materials, including banners, thumbnails, ebooks, PowerPoint presentations, and social media tiles.

FitWell Education Lab | Graphic Designer

March 2022- September 2022

My scope of work includes designing and producing the majority of our marketing materials, including social media tiles, banners, thumbnails, eBooks, and PowerPoint presentations, ensuring consistent brand messaging and visual appeal across all platforms.

Zouq Online | Graphic Designer / Social Media Specialist

June 2023- July 2023

As their graphic designer, I collaborate closely with the Marketing Manager and Social Media Manager. I am responsible for delivering the graphics requested by the team.

Education

2022

Guang Ming College- Tagaytay

Bachelor of Arts in Theatre

CUM LAUDE

Contact

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Skills

- Creating publicity materials using Adobe Photoshop, Illustrator, InDesign, and Canva
- Social Media Management and Content Creation.
- PowerPoint Presentation Design
- Pitch Deck Design
- Newspaper and print layout
- Light Video Editing
- Arts and Crafts

Tap to view my portfolio 

Social Media

 <https://www.linkedin.com/in/charles>

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