



NIÑO SUN

Web Developer

"Elevating user experiences through cutting-edge code craftsmanship and seamless design. Building virtual bridges that connect dreams and technology, empowering the digital future."



+63 917 621 4250



phdnsun@gmail.com



Davao City 8000

To use my knowledge of web development, UI/UX design, and cutting-edge technologies to develop immersive, user-centered web experiences. In order to ensure seamless navigation, responsiveness, and accessibility across all devices and browsers, I try to combine functionality with aesthetics. I work to produce aesthetically stunning websites that captivate audiences and encourage deep engagement by staying up-to-date with the newest trends and best practices.

To work in conjunction with clients and other stakeholders to comprehend their business objectives and transform them into effective digital solutions. I try to create solid collaborations that encourage creativity, trust, and mutual growth by actively participating in brainstorming sessions, doing extensive research, and keeping lines of communication open. My goal is to go above and beyond customer expectations by delivering web projects that not only achieve the desired results but also are consistent with the brand identity and appeal to the target market.

To continue to develop my knowledge and skills in the constantly changing field of web development. To stay up-to-date I'm committed to utilizing new programming languages, frameworks, and technologies. My goal is to push boundaries and develop innovative, cutting-edge web experiences that leave a lasting impression, whether that means mastering responsive design, improving website performance, or including cutting-edge technologies like artificial intelligence or virtual reality. I also want to support the web development community by mentoring, sharing knowledge, and attending relevant conferences and events.



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facebook.com/nino.sun.3



upwork.com/freelancers/~0166dc8b674e940f28



WORK EXPERIENCE

Marketing Manager and Web Developer

KeyGroup (September 2022 - 2023)

Serving Commercial Real Estate Needs For Businesses and Investors. We'll Conduct an In-Depth Custom Tailored Analysis Of Properties On and Off the Market.



- Strategic planning and execution of comprehensive marketing solutions to drive brand awareness, increase customer acquisition, and maximize ROI.
- Utilize web development expertise to design, build, and maintain visually captivating and user-friendly websites that effectively showcase products/services and enhance the overall customer experience.
- Optimize marketing solutions through ethical and effective white hat techniques, ensuring high search engine rankings, improved website performance, and increased organic traffic.
- Identify and solve technical problems or issues related to websites and online marketing platforms, utilizing problem-solving skills and in-depth knowledge of programming languages and frameworks.
- Monitor and analyze website performance metrics, conversion rates, and user behavior to identify areas for improvement and implement data-driven optimization strategies.

SEO Analyst | Data Manager

Reibar Marketing | Nexus Homebuyers (June 2019 - September 2022)

Reibar Marketing is a dynamic and innovative marketing agency specializing in providing tailored marketing solutions for real estate investors and professionals.



- Efficiently manage and organize data, ensuring accurate formatting, safekeeping, and seamless importing/exporting of data for optimal data management and analysis.
- Analyze, plan, and implement effective SEO solutions to enhance the search engine visibility and organic rankings of clients' websites, utilizing industry-leading tools and strategies to drive increased organic traffic and improve overall website performance.
- Contribute to website creation and maintenance efforts, leveraging expertise in SEO best practices to ensure websites are optimized for search engines, user-friendly, and aligned with the client's brand and business objectives.
- Conduct comprehensive keyword research, competitor analysis, and on-page/off-page SEO audits to identify opportunities and develop targeted strategies to improve website rankings, drive qualified organic traffic, and enhance the overall online presence of clients.
- Monitor and report on key performance indicators, website analytics, and SEO metrics to track the effectiveness of implemented strategies, identify areas for improvement, and provide data-driven insights and recommendations to clients.
- Assist in administrative tasks related to SEO projects, including tracking project timelines, managing client communication, and maintaining project documentation to ensure smooth workflow and efficient project management.

EDUCATION

2003 - 2009

University of Southeastern Philippines

Bachelor of Science in Electrical Engineering

The Bachelor of Science in Electrical Engineering program at the University of Southeastern Philippines offers a comprehensive curriculum designed to equip students with the knowledge and skills necessary to excel in the field of electrical engineering. Through a combination of theoretical foundations and hands-on practical training, students gain a deep understanding of electrical systems, circuits, power generation, control systems, and telecommunications.



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TRAINING

- Python Programming Essentials
- KodeGo Full Stack Web Development Bootcamp
- Customer Service Training
- English Language Training
- SEO for Digital Marketing Agency Training
- Medical Retrievers Training

CORE COMPETENCIES

- SEO Backlinks
- Meta Tag Optimization
- Link Building
- Website Development
- Data Management
- Lead Generation
- Facebook Ads
- Customer service
- Marketing
- Proficiency in Programming Languages
- Version Control Systems
- Content Management Systems
- UI/UX Design
- SEO and Website Optimization
- Debugging and Testing
- Project Management
- Blog creation
- Cross-Browser Compatibility
- Communication
- Problem-solving
- Time Management
- Adaptability
- Attention to Detail
- Creativity
- Client Management
- Self-Motivation
- Problem Analysis

TECHNICAL SKILLS



REFERENCES

- | | | |
|-------------------|------------------|---------------------------|
| Princess Armodina | Nino Torres | Dasein Catedrilla |
| 09184401609 | 09691881873 | 09219672838 |
| Culture Index | Company Xfiniti | Florida Sunkissed Rentals |
| CSA | Business Partner | Property Manager |